

# IEEE GlobalSIP

2018 IEEE Global Conference on Signal and Information Processing  
Anaheim, California • November 26-28, 2018

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## Partnership Opportunities

### GlobalSIP

GlobalSIP, a flagship IEEE Signal Processing Society conference, focuses on signal and information processing. The conference features world-class plenary speeches, distinguished Symposium talks, tutorial, exhibits, oral and poster sessions, and panels. GlobalSIP is comprised of co-located General Symposium and symposia selected based on responses to the call-for-symposia proposals. Topics cover communications, forensics and security, bioengineering, image and video processing, radar, machine learning, big data, etc.

### Participants

It is expected that this year's event will consist of about 20% from industry, and 80% from academia, the latter percentage about equally split between students and researchers. Roughly 50% of the participants will be from North America, 30% from Asia, 15% from Europe and 5% from Middle East, Oceania and South America.

### Partnership Packages

Partnership with GlobalSIP provides a company or an organization with a unique opportunity to increase its visibility and product awareness, within a highly specialized, influential community.

All packages can be customized to meet your exact needs to maximize your return on investment, particularly with respect to activation possibilities.

# Partnership Programs

## Platinum Conference Partner - \$10,000 USD

- Recognition at the Opening ceremony
- Acknowledgment at Coffee Breaks areas, at the Welcome Reception, and Plenaries
- Recognition on the symposium website, featuring linked exhibitor name and logo
- Recognition in the symposium program with exhibitor name and logo
- Recognition on Partner signage at symposium
- One full-page advertisement in the Conference Guide
- Exhibit space in a prime position and option to provide a free-standing banner prominently displayed at the Registration Desk and Welcome Reception\*
- Option to place two inserts in the official conference bag
- Option to organize an event or a workshop (room and A/V provided)
- Two (2) full conference registrations

## Gold Conference Partner - \$8,000 USD

- Recognition at the Opening ceremony
- Acknowledgement at the Welcome Reception and Plenaries
- Recognition on the symposium website, featuring linked exhibitor name and logo
- Recognition in the symposium program with exhibitor name and logo
- Recognition on Partner signage at symposium
- One half-page advertisement in the Conference Guide
- Exhibit space in a prime position and option to provide a free-standing banner prominently displayed at the Welcome Reception\*
- Option to place one insert in the official conference bag
- A 1-hour workshop (room and A/V provided)
- Two (2) full conference registrations

### **Silver Conference Partner - \$5,000 USD**

- Recognition at the Opening ceremony
- Acknowledgement at the Welcome Reception and Plenaries
- Recognition on the symposium website, featuring linked exhibitor name and logo
- Recognition in the symposium program with exhibitor name and logo
- Recognition on Partner signage at symposium
- One quarter-page advertisement in the Conference Guide
- Exhibit space
- A 1-hour workshop (room and A/V provided)
- Option to place one insert in the official conference bag.
- One (1) full conference registration

### **Bronze Conference Partner - \$3,000 USD**

- Recognition at the Opening ceremony
- Acknowledgement at the Welcome Reception
- Recognition on the symposium website, featuring linked exhibitor name and logo
- Recognition in the symposium program with exhibitor name and logo
- Recognition on Partner signage at symposium
- Exhibit space
- Option to place one insert in the official conference bag.

<b>Benefit</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Acknowledgment at Welcome Reception	✓	✓	✓	✓
Acknowledgment at Plenary Sessions	✓	✓	✓	
Acknowledgment in Coffee Breaks area	✓			
Banner displayed at Registration Desk	✓			
Banner displayed at Welcome Reception	✓	✓		
Exhibit space	✓*	✓*	✓	✓
Possibility to hold a 1-hour workshop.		✓	✓	
Possibility to hold a workshop or event	✓			
Complimentary registrations (not valid for paper registration)	<b>2</b>	<b>2</b>	<b>1</b>	
Flyer and/or small promotional item in conference bags	<b>2</b>	<b>1</b>	<b>1</b>	
Page Ad in Final Program	<b>Full</b>	<b>Half</b>	<b>Quarter</b>	
Logo on website with hyperlink to the page of your choice	✓	✓	✓	✓